



## Sponsorship levels

Sponsoring the Race for the Rivers and Clean Water Challenge presents a special opportunity for area, regional and national businesses to visibly demonstrate their commitment to the community and the environment. Each level of sponsorship advances our mission **to conserve natural resources, encourage sound management of the area's watersheds and protect the quality of life for all citizens**. Donations of any size are welcomed and valued. For those Sponsors contributing \$100 or more, we have developed a tiered reward and acknowledgement program.

### Puddle Jumpers (\$100)

- Sponsor's **name** printed on the official Race for the Rivers Race Jersey.
- Sponsor's logo on the Race for the Rivers Website.
- Booth space at the Race for the Rivers Festival.

### Peruque Club (\$500)

- Sponsor's **logo** printed on the official **Race for the Rivers** race jersey.
- Sponsor's name included in event promotional materials such as the poster (750 distributed)
- Sponsor's name printed in the Race Day Program distributed to all participants.
- Prime booth space at the Race for the Rivers Fair.
- Acknowledgement at the post-race awards ceremony.
- One free membership in Greenway Network.

### Femme Osage Club (\$1,000)

In addition to the Peruque Level items, Femme Osage Sponsors also receive:

- Sponsor's name on the **Race for the Rivers** press release.
- Free distribution of Sponsor's promotion material in the Race day goody bag. .
- Sponsor's name on the Race for the Rivers Brochure.

### Dardenne Group (\$2,000)

In addition to the Femme Osage Level items, Dardenne Sponsors also receive:

- A display area in the Race for the Rivers Festival. You may display your product or service here. Dardenne Level sponsors may have special promotions or giveaways especially for **Race for the Rivers**.
- Sponsor acknowledged in the Greenway Network Newsletters (500 recipients) over the next year.
- Sponsor's name on the Sponsor Banner prominently displayed on race day.
- Sponsor's name on exclusive Race Souvenir (space permitting) distributed to all pre-registered participants and a paragraph-long profile of sponsor's business/product in Race day Program.
- One additional memberships in Greenway Network.

### **Missouri River Group (Gifts of \$3,000 and Over)**

This, our highest Sponsor Level, gives additional visibility to those Sponsors who wish to support *Race for the Rivers* at a level higher than the Dardenne Club. Missouri Level Sponsors receive all Dardenne Level items, plus the following:

- A custom designed "Missouri River Sponsor Banner" to be strategically placed for maximum Race day visibility. Each custom Missouri River Sponsor Banner will be approximately 2' by 6'.
- Frequent acknowledgement from the Race for the Rivers Race Announcer before the race, at the beginning of the race and during the Festival.
- Sponsor inclusion on press materials.

### **Music Pavilion Sponsor (Gift of \$2500)**

- Banner on Pavilion
- Special Recognition During the Music Program
- Recognition on the Website

**Other opportunities include:** Named awards for individual races or classes, Acoustic music café, Children's area, Goody bag items and Prizes for pledge leaders. Please inquire for more details.

### **Please Note Our Production Deadlines**

*The 2010 event will take place September 4<sup>th</sup> and 5<sup>th</sup>, 2010. We face several earlier key production deadlines and would like to make sure we get your name on our advertising materials. We will work with you and will remain as flexible as possible, but missing a key deadline may mean we are unable to deliver the full impact of the Sponsor Level you have chosen. Therefore, please respond as soon as you can. Thank you!*

**Sponsor Response Form**

Please check appropriate response: \_\_\_\_ I would prefer to have my contribution be anonymous. \_\_\_\_ I would like to be acknowledged in the program as: Company Name:

\_\_\_\_\_ I have

emailed a High Resolution file of my logo to greenwaynetwork@gmail.com Address:

\_\_\_\_\_ City,

State & ZIP: \_\_\_\_\_

Website address: http://www.\_\_\_\_\_

Contribution: \$ \_\_\_\_\_ Contact Name & Title:

\_\_\_\_\_ Phone #

\_\_\_\_\_ Fax # \_\_\_\_\_ Email \_\_\_\_\_ Please

return the above information with a check made payable to:

Greenway Network, Inc College  
Center, Suite 202 Room E 4601  
Mid Rivers Mall Drive St Peters,  
MO 63376

Your Company's support of the *Race for the Rivers* is an important component of our success and is greatly appreciated. A Sponsorship Committee representative will be happy to answer any questions you may have and will be able to discuss any aspect of your participation. We can also help you organize company teams, which will involve your employees in this worthy cause. Please feel free to contact any one of us at (636)-498-0772 or email at greenwaynetwork@gmail.org

Charlene M. Waggoner, Ph.D.  
President

