



## Sponsorship Levels

Sponsoring the Race for the Rivers and Clean Water Challenge presents a special opportunity for area, regional, and national businesses to visibly demonstrate their commitment to the community and the environment. Each level of sponsorship advances our mission to conserve natural resources, encourage sound management of the area's watersheds and protect the quality of life for all citizens. **Donations of any size are welcomed and valued.**

### 8 Hours – In-Kind Donation

#### **Volunteer Sponsor**

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This is a great opportunity for your non-profit organization or small business to support Race for the Rivers while making your name and logo visible at the festival and on our website and social media. This in-kind donation requires 8 dedicated volunteer hours from members of your organization.

### \$50 (or In-Kind)

#### **Table Sponsor**

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A Table Sponsor supports the rental of a table and chairs in the food area, beer garden, or comfort station. Your logo will appear on a sign on each table you sponsor. In-kind donation includes but is not limited to: table and chair rental, festival supply donation, or 8 dedicated volunteer hours (trash collection/gate guard/clean up/tear down).

### \$100

#### **Festival Booth Sponsor**

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Any donor to the Race for the Rivers Festival at the \$100 level has reserved space at the festival. (We will need a completed vendor form, but no fees apply.) In addition, your name will be in a featured section on the website, listed on the t-shirt, and mentioned on social media.

### \$150

#### **SAG Support Sponsor**

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The folks on our bike rides need love too. You can sponsor a SAG rider and help ensure their safety. You will have a space at the festival. In addition, your name will be in a featured section on the website, listed on the t-shirt, and mentioned on social media. You will also receive the window cling, water bottle, and t-shirt.

### \$250

#### **Logo Recognition Sponsor**

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You will receive the above perks, including a preferred festival booth site. In addition, your name or logo will be in a featured section on the website, listed on the t-shirt, and mentioned on social media.

## **\$500 (or In-Kind)**

### **Comfort Station Sponsor**

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You will receive the above perks, including a preferred festival booth site. In addition, your name or logo will be in a featured section on the website, listed on the t-shirt, and mentioned on social media. Your sponsorship provides an area near the boat corral for racers and patrons to cool off. In-kind donation includes but not limited to: tent donation; cooling station donation or rental; supplies including ice packs, coolers, bottled water, or water cooler; first aid supplies; or volunteer hours to staff the station.

## **\$500**

### **Green the Festival – Water Sponsor**

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You will receive all of the previous perks, including choice festival booth space and enhanced placement of your logo or name on the website and t-shirt. Your logo or name will also be mentioned on social media. Your sponsorship at this level will enable us to enhance our green efforts at the festival through the purchase of additional water bottles to be filled and used at the festival. Your "Green the Festival" contribution will enable us to take some steps we have long wanted to do but have never had the resources to accomplish.

## **\$500**

### **Green the Festival – Recycling Sponsor**

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You will receive all of the previous perks, including choice festival booth space and enhanced placement of your logo or name on the website and t-shirt. Your logo or name will also be mentioned on social media. Your sponsorship at this level will enable us to enhance our green efforts at the festival through the purchase of recyclable/compostable cups in place of the typical donated not-earth-friendly ones. It will also enable us to enhance our recycling efforts throughout the festival.

## **\$500 (or In-Kind)**

### **Golf Cart Sponsor**

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You will receive all of the previous perks including choice festival booth space and enhanced placement of your logo or name on the website and t-shirt. Your logo or name will also be mentioned on social media. Your sponsorship will include a sign with your logo on the cart. Your sponsorship at this level provides for efficient trash removal. This donation includes but is not limited to: the loan of a cart, providing a secure area for storing cart overnight, or trash service.

## **\$500 (or In-Kind)**

### **Pledge Leader Sponsor**

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The purpose of the pledge leader competition is to encourage teams to seek pledges. Pledges are the largest source of funds raised for our clean water efforts. Past pledge leader prizes have included personal flotation devices, outdoor gear, paddle gear, wine, art, and hotel stays. Be creative in donating something that highlights your business as these prizes are frequently used to encourage pledge competitions. You will receive all of the previous perks, including choice festival booth space and enhanced placement of your logo or name on the website and t-shirt. Your logo or name will also be mentioned on social media.

## **\$500 (or In-Kind)**

### **Helmet Safety Sponsor**

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The purpose of the helmet safety sponsor is to provide helmets and other services necessary to ensure that children participating in the trail ride have adequate safety gear. In-kind donation includes but not limited to: volunteer support for the safety inspection team and donation of approved helmets.

## \$750

### **Sponsor a Support Boat**

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You will receive all of the previous perks, including choice festival booth space and enhanced placement of your logo or name on the website and t-shirt. Your logo or name will be mentioned on social media. You will also have two banners flying on one of the 6 support boats that run the river with our paddlers. Your sponsorship at this level helps defray the cost of putting safety boats and communications experts on the water with our paddlers.

## \$1000 (or In-Kind)

### **Clean Water Challenge and Race for the Rivers Starting Sponsor**

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The purpose is to provide for the comfort and convenience of the racers at the start of the event. In-kind includes but is not limited to: healthy snack for racers, transportation for boats and people, shuttle service between trailhead and boat ramp, or boat numbers. You will receive all of the previous perks, including choice festival booth space and enhanced placement of your logo or name on the website and t-shirt. Your logo or name will also be mentioned on social media.

## \$1000 (or In-Kind)

### **Boat Corral Sponsor**

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Provides for tents/chairs and security for canoes and kayaks as they come off the river. We can also discuss opportunities for a fan viewing area or a premium fan viewing area. In-kind donation includes but not limited to: tent (including setup), chair or viewing stand rental, or volunteer hours monitoring corral and assisting racers with boats. You will receive all of the previous perks, including your banner at the corral and enhanced placement of your logo or name on the website and t-shirt. Your logo or name will also be mentioned on social media.

## \$2000 (or In-Kind)

### **Children's Area Sponsor**

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This area provides for the education and entertainment of the children of the racers and patrons as they await the arrival of the boats. Donations for this area are used to purchase the materials and supplies needed as well as to develop quality educational lessons. Your sponsorship enables us to create a unique area for families with special needs members. In-kind donations include but are not restricted to: lesson creation, materials and supplies, volunteer hours to create and operate a complete activity in the area, or donation/loan of tents, tables, and chairs. You will receive all of the previous perks, including your banner hanging over the area and enhanced placement of your logo or name on the website and t-shirt. Your logo or name will also be mentioned on social media.

## \$10,000

### **Name the Music Fest**

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Your donation will enable us to improve the quality of the sound system and attract top notch bands to provide free entertainment at the festival. You will be able to name the festival (with appropriate respect for our family-friendly audience and local regulations). You will also receive all of the previous perks and a prime festival spot next to the band pavilion. Your logo or name will also be mentioned on our website and social media.

**Other opportunities include:** Named awards for individual races or classes, acoustic music café, goody bag items, and prizes for pledge leaders. Please inquire for more details.



## Production Deadlines

We look forward to having you as a sponsor! In order to get your name on our advertising materials in time for the event (which takes place the fourth Saturday of August), we ask that you review the production deadlines below. We will work with you and will remain as flexible as possible, but missing a key deadline may mean we are unable to deliver the full impact of the sponsor level you have chosen. Therefore, please respond as soon as you can. Thank you!

**Initial Press Release.....June 15**

**Sponsor Banners.....July 15**

**Additional Press Releases.....July 15, August 15**

**Race Jersey.....July 15**

**Goody Bags.....August 15**



## Sponsor Response Form

Contact Name & Title: \_\_\_\_\_

Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Website address: <http://www.>\_\_\_\_\_

Contribution: \$ \_\_\_\_\_

Please check as appropriate:

I have emailed a high resolution file of my logo to [greenwaynetwork@gmail.com](mailto:greenwaynetwork@gmail.com).

I would prefer my contribution be anonymous.

I would like to be acknowledged on the website as (name or company name):

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Please return the above information with a check made payable to:

Greenway Network, Inc.  
215 Indacom Dr.  
St Peters, MO 63376

Your support is important to our success and is greatly appreciated. A sponsorship committee representative will be happy to answer any questions and discuss any aspect of your participation. We can also help you organize company teams, which will involve your employees in this worthy cause. Please feel free to contact us at (636) 498-0772 or [greenwaynetwork@gmail.com](mailto:greenwaynetwork@gmail.com).

